

Highlights Commission Work 2016

Environment, Energy, Green Economy Work Areas



2016 highlights

► ICC Environment and Energy Commission concluded its strategic review and new plan till 2020

After a one year exchange and consultation, the Commission agreed on its new strategic plan and identified main work areas (*climate change, energy, green economy, environment*) till 2020. These work areas will be further specified in the coming months.

Overarching strategic objectives 2016-2020

1. Inform policy development and advocacy on environment and energy, in support of ICC's wider strategy and with specific ICC value adding angles (focus on concrete policy products) aiming to
 - Promote efficient policy frameworks for sustainability solutions;
 - Raise awareness of business as solutions provider for sustainable economic development;
 - Help businesses understand (new) environmental and energy issues arising;
 - Contribute to initiatives to adapt current environment and energy system to new challenges particular towards selected science/policy interfaces

(Please see next pages for the Commission's work highlights 2016)

2. *(Continuation from 2012-2015)* Focus and systematize policy advocacy and outreach activities in Africa, Asia, Latin America, and West Asia, aiming to
 - Enlarge awareness about ICC work in this area;
 - Enlarge geographical and cross-sectorial representation in the membership

In the last five years, the Commission strengthened its ties and extended its geographical and cross-sectorial representation, including policy and outreach activities amongst others in: **Brazil, Chile, Kenya, Mexico, Morocco, Qatar, South Africa, UAE, United States, several European countries.**

The Commission consists of **340 members from 75 countries:**
Corporations - business associations - and ICC National Committees

3. *(Continuation from 2012-2015)* Build strategic partnerships with other organisations to leverage value add of ICC

- *Main intergovernmental partners 2016:* **UNFCCC, UNE, World Bank, ECLAC**
- *Main strategic partners 2016:* **BDI, CPI, World Energy Council**
- *ICC official intergovernmental roles:*
 - Business and Industry Focal Point to the **UNFCCC**
 - Official observer to the **Climate Investment Funds (CIFs)** and member of the newly created **Stakeholder Advisory Network (SAN)**.
 - Steering Committee member at the **UN International Resource Panel**
 - Observer to the **Green Climate Fund**
- *Other:* Founding member of the **Business & Climate Summit (BCS)** launched in 2015, and General Secretary of the newly created **BCS Association.**

► Highlights Commission Work 2016

a) *Business Positions*

- **ICC perspective on the UNFCCC Paris Climate Agreement and its Entry Into Force For the UNFCCC 22nd Conference of the Parties (COP 22)**

It is essential that the COP gives clarity on the future implementation of the agreement and the required instruments in the areas that will provide the needed clarity for business investment and planning. Key areas for business are: transparency, markets and investments, innovation, and business engagement.

At a glance: ICC perspective on the UNFCCC Paris Climate Agreement and its Entry Into Force

- **ICC Statement on the Occasion of COP22: Support for the Global Action Agenda**

ICC is proud to support the Global Action Agenda delivered at COP 22 in Marrakesh. As the recognized focal point for business in the UN climate process, ICC welcomes this landmark initiative as a beacon to guide implementation by business and other non-state actors across society in order to supplement and amplify government action under the Paris Agreement.

- **Carbon Pricing Principles**

ICC highlights eight basic principles and recommendations that should be taken into account by governments and policy makers if they decide on the development and implementation of carbon pricing instruments.

Carbon Pricing Principles infographic

- **Business View on Market Mechanisms - Article 6 (1) – (7) of the Paris Agreement**

With only few years left until the first period of nationally determined contributions (NDCs) are to be implemented, ICC has outlined six recommendations for the implementation of market mechanisms in order to maximize business involvement and attract investment.

Market Mechanisms infographic

- **ICC Input to the High-Level Champions' Invitation for Submissions on the Road Map for Global Climate Action**

ICC offers comments and suggestions in regards to the current situation, the role of the champions, transparency and tracking, the high-level event, as well as the role of the Technical Expert Meetings (TEMs) vis à vis the Action Agenda.

- **Role of carbon and long-term mitigation strategies beyond 2050 through CCU and C³**

Not all greenhouse gas emissions can be avoided by a fuel switch. An alternative mitigation strategy is carbon capture and use (CCU) which needs to be embedded in a truly circular economy in the long-run.

b) Further promoted ICC Business Charter for Sustainable Development

The third edition of the Business Charter has been updated and broadened to help companies to **manage economic, societal, and environmental considerations in their operations** (risks, opportunities).

In doing so, it is also intended to be relevant for **small- and medium-sized companies** and businesses in **emerging markets** as a common and accessible starting point.



The Charter is available in English and Spanish, and soon in Portuguese.

The Business Charter has been launched / presented at:

- *2nd conference about Economy, Environmental and Energy for development of the countries* - Presentation of Charter and ICC Green Economy Roadmap - 27 October 2016, Panama
- *International Fragrance Association (IFRA) & International Organization of the Flavour Industry (IOFI) Sustainability Conference - adaption of Business Charter on sectorial level* - 24 October 2016, Nice, France
- *ICC Switzerland - The business contribution to the UN Sustainable Development Goals, ICC Business Charter and the SDGs* - 3 October, Berne, Switzerland
- *European Economic and Social Committee – SDGs* - 13-14 November 2015, Brussels, Belgium
- *ICC Finland Climate and Sustainability meeting* - 5 November 2015, Helsinki, Finland
- *SDG Summit and SDG Business Forum - presentation and discussion* - 19 July 2015, New York, USA
- *Global launch of Charter* - UN side event and reception hosted by UN Global Compact, 24 June 2015, New York, USA
- *ICC World Chambers Federation Congress - presentation and discussion* - 8-12 June 2015, Torino, Italy
- *ICC-GeSi Conference on ICT and climate benefits, including presentation and discussion on Charter* - 9 June 2015 – Bonn, Germany
- *Latin-American launch of Charter* - 16 April 2015, Mexico city, Mexico

Further publications related to the ICC Business Charter for Sustainable Development:

- Business Charter for Sustainable Development - Business contributions to the UN Sustainable Development Goals (SDGs)
- ICC response to the UN Open Consultation on the Development of a Global Indicator Framework for the Sustainable Development Goals (SDGs)
- Infographic ICC Business Charter for Sustainable Development and the SDGs



c) Cross-Commission Work

The Commission has been working horizontally in collaborative efforts across a range of ICC policy commissions.

Current joint working group / cooperation with:

- Intellectual Property Commission
- Trade and Investment Commission

d) Commission Meetings 2016

- 20-21 April, London, United Kingdom
- 13-14 October, Marrakech, Morocco

e) *Key Conference Participation*

► **ICC at COP22 – a two-folded engagement**
(7-18 November 2016)

COP 22 was once again characterized by strong business engagement both inside and around the meetings. As has been the case for several years, ICC had a strong presence towards and at the COP.



- Around **50,000 participants in total** - including the COP22 trade fair
- **22,500** delegates in the official United Nations negotiations zone - 15,800 government officials
- **1,200** journalists
- **Thousands of private sector participants**
- Apprx. **2,200 companies** from **145 countries** representing **\$36.6 trillion USD** in revenue committing actions (NAZCA), including **16 of the 20 largest banks** representing **\$1.7 trillion USD** by market capitalization.



ICC's principal engagement towards the COP22 Conference has been channelled via:

- 1) The ICC Commission on Environment and Energy policy recommendations which served as business input into this year's COP as well as other initiatives, such as on market mechanisms and carbon pricing.
(Please see page 3 for ICC's policy positions)

We thank our partners



ICC Events at COP22

ICC events hosted in Marrakech served to advocate ICC's key priorities and highlighted how the private sector's know-how and solutions can help in the effective implementation of the Paris Agreement, and inform the UNFCCC process and the NDCs (national climate plans). This culminated in the official Business and Industry (BINGO) Day coordinated by ICC as global business focal point to the UNFCCC.



Mohamed Berrada, Chairman, ICC Morocco ; H.E. Salaheddine Mezouar, COP22 President / Minister of Foreign Affairs and Cooperation, Kingdom of Morocco; Daniele Violetti, Chief of Staff, UNFCCC; Miriem Bensalah-Chaqroun, President, La Confédération Générale des Entreprises du Maroc (CGEM)



Left: ICC side event on green economy; Right ICC co-hosted side event on circular & green economy

11 November

- Business and Industry (BINGO) Day
- ICC-WEC official side event:
New energy realities: Building a resilient and low-carbon future
- Circular economy as a source of energy and resource savings: economic players' initiatives in cooperation with public and private stakeholders (AFEP, BusinessEurope, EPE, ICC, MEDEF, OREE)

12 November

- ICC official side event: Building a Green Economy –
Towards Collective Action and Transformative Solutions

15 November

- BDI, WEC, ICC breakfast
Climate Crossroads : A new approach to energy resilient investment

16 November

- ICC Breakfast on market mechanisms and carbon pricing under the Paris Agreement

18 November

- Capital Markets' Role In Greening The Economy – Climate Change TV Studio

ICC Supported Events

12 November

- Trade and climate change: Can international trade help save the climate?
(Organized by EPE, ICTSD, supported by ICC)

13 November

- World Climate Summit

14 November

- Strengthening Climate Finance in a New Era of Transparency, Accountability and Inclusiveness: The Stakeholder Advisory Network (SAN)
(Organized by the Climate Investment Funds (CIF), supported by ICC and Transparency International)

14-15 November

- UNEP Sustainable Innovation Forum

ICC Press Conferences

- **11 November:** Business Leadership for Global Climate Action; Outcomes of BINGO Day
- **14 November:** Business Leadership for Global Climate Action
- **15 November:** Mobilizing finance for climate-smart investments
- **16 November:** Marrakech and beyond – a perspective from business

- 2) *Focal Point Role* - In addition, as the global business and industry focal point to the UNFCCC process and COP22, ICC played a leading role throughout the two weeks conference in Marrakech demonstrating the vital role of business and coordinated business on the ground, including daily business briefings, meetings with governments and statement coordination.

Business and Industry Statements

- Opening statement COP/CMP
- Opening statement APA
- Opening statement SBI
- Opening statement SBSTA
- SBSTA - Facilitative Dialogue on Enhancing Ambition and Support, Finance and Technology
- Closing Statement SBI
- Closing Statement SBSTA
- Statement for High-Level Event on Climate Finance
- Statement for High-Level Segment
- Closing Statement COP

► **High-Level Dialogue: Sustainable Resource Management: Business Opportunities and Economic Potential**
(18 November 2016)



The 120-strong gathering brought together scientists, industry-leaders and policy-makers to discuss the economic potential of resource efficiency, as well as its role in limiting global warming and putting the world on a more sustainable development path.



The Dialogue was organized by the International Resource Panel, UN Environment and the International Chamber of Commerce, and was hosted by the French Ministry of the Environment, Energy and the Sea, and the French Ministry of Economy and Finance and the Académie Diplomatique Internationale.

ICC is a Steering Committee member of the UN International Resource Panel.

From left : Laurent Tapadinhas, Deputy Commissioner General, France; John Danilovich, ICC Secretary General; Erik Solheim, Executive Director, UN Environment

► **Climate Chance Summit**
(26-28 September 2016)

The first edition of the Climate Chance Summit brought together hundreds of non-state actors (representatives of cities and regions, associations, business leaders, trade unions, civil society organisations) to share good practices and to discuss the achievements gained in tackling climate change.



Opening plenary, including Laurence Tubiana, High-Level UNFCCC Champion/France; Kersten-Karl Barth, ICC Chair of the Commission on Environment and Energy; Ronan Dantec, Municipal Councillor of Nantes and Climate Chance Founder

► Business & Climate Summit

a) 2016 Business & Climate Summit, 28-29 June 2016

- **Over 500** leading businesses, investors, policy makers and NGO's from **39 countries**
- Estimated global audience of **490 million**
- **182 million** social media impressions, **307** news articles - media coverage in **29** countries

ICC is a founding member of the Business & Climate Summit launched in 2015 and has also been a core partner for the 2016 Summit.

The Business & Climate Summit 2016 welcomed delegates from around the world, gathered to demonstrate opportunities for business growth, whilst calling for accelerated, bold and swift collective action.

The Summit renewed the call for:

- Supporting the ratification of the Paris treaty
- Supporting a price on carbon
- Strengthening dialogue between public authorities and economic decision makers
- Continued investment in the low carbon economy

b) Business and Climate Summit Association

The BCS association has been created based on the successful 2015 and 2016 Summits with the aim to ensure

- the continuation of the Business & Climate Summit
- a positive dialogue is maintained between business and public authorities to combat climate change.

Bureau composition

- Brice Lalonde, Chair
- Claire Tutenuit, Vice Chair / EPE
- Nigel Topping, Vice Chair / We Mean Business
- Francois Baillon, Treasurer / FIDIC
- Andrea Bacher, General Secretary / ICC

BUSINESS & CLIMATE

SUMMIT 2016 • LONDON



From left top : Ségolène Royal, Minister of Environment, Energy and the Sea, **France** / President of COP21; John Danilovich, **ICC** Secretary General; Antonio Simoes, CEO, **HSBC** Bank plc; Rt. Hon Amber Rudd, Secretary of State for Energy and Climate Change, **UK**; Roberto Azevêdo, **WTO** Director-General; Patrick Pouyanné, Chairman of the Board CEO, **Total**

Members of the Business & Climate Summit Association

- AFEF
- BSR
- Cambridge Institute for Sustainability Leadership and The Prince of Wales's Corporate Leaders Group
- Casablanca Finance City
- C3D
- CDP
- CERES
- Confédération General des Entreprises Marocaines
- EpE
- FIDIC
- ICC
- ICC France
- Le Cercle de l'Industrie
- MEDEF
- Paris Europlace
- The Shift Project
- The B Team
- The Climate Group
- UNGC France
- WBCSD
- We Mean Business
- World Economic Forum

f) ICC & G20

ICC has been a longstanding business partner to the G20 process contributing to its discussion on policy development through the ICC G20 CEO Advisory Group.

For the 2017 G20 Summit hosted by Germany, ICC is continuing its active engagement in the development of business policy recommendations, including the Environment and Energy Commission's input to the topics climate change, energy, resource efficiency and green finance.

Looking ahead - 2017

ICC will stay strongly engaged to develop and advocate its position on **climate change, energy, environment, and green economy** in 2017.

ICC will also continue to play a leading role in ensuring business input, influence and role, including to the:

- UNFCCC process and the implementation of the Paris Agreement
- Climate Investment Funds & Green Climate Fund
- UN International Resource Panel & UN Environment
- B20 Energy, Climate Change and Resource Efficiency working group

Commission work currently under development:

- Energy paper
- Climate Finance paper
- Climate Change and Trade paper (jointly with the Investment and Trade Commission)
- IOE-ICC input to the UNFCCC technical paper on just transition
- Input to the UNFCCC workshop on enhanced engagement of non-state actors
- IP & Climate Change Chapter (led by the IP Commission)
- IP & Sustainable Development Chapter (led by the IP Commission)
- B20 input on energy, climate change, resource efficiency, green finance

2017 Key Dates

- **20 - 21 March**
Berlin Energy Transition Roundtable (linkage to G20 2017)
- **22 - 23 March**
ICC Environment and Energy Commission Meeting, Berlin, Germany
- **27 - 28 March**
UN Environment - Partnership for Action on Green Economy Conference, Berlin, Germany
- **30 March**
ICC Portugal - Green Economy Conference, Lisbon, Portugal
- **8 - 18 May**
UNFCCC first sessional period
- **5 - 9 June**
SDG14 UN Oceans Conference, New York
- **7 - 8 July**
G20 Summit, Hamburg, Germany
- **29 - 30 August**
ICC Environment and Energy Commission Meeting, New Delhi, India
- **31 August - 1 September**
3rd Business and Climate Summit, New Delhi, India
- **6 - 17 November**
UNFCCC COP23: Presidency of Fiji, Hosting venue: Bonn, Germany